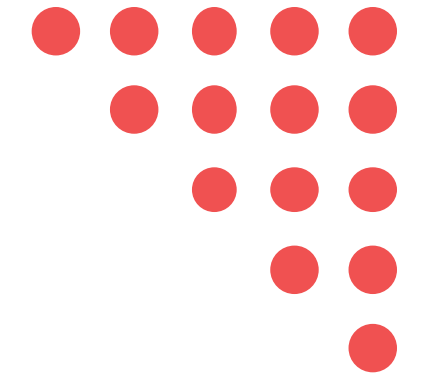
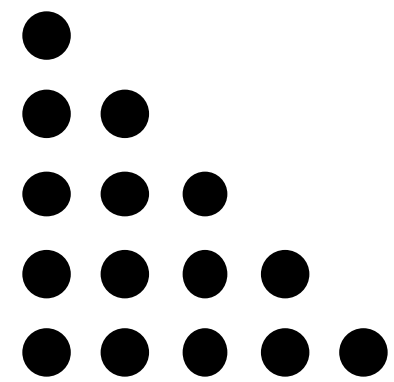


**Nim&Co.**



We are an independent, full-service creative agency based in the vibrant heart of Singapore, offering a complete range of services—from building and creating to designing, writing, branding, marketing, and everything in between!



# OUR STORY

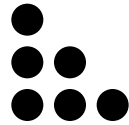
## CREATE . TRANSFORM . THRIVE

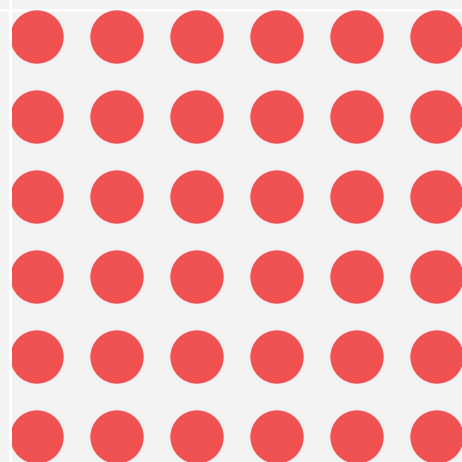
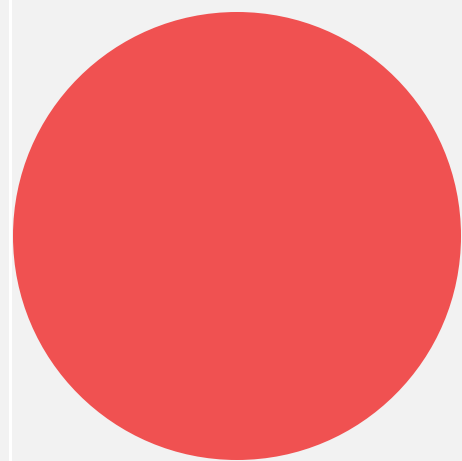
At Nimandco, our motto reflects our commitment to partnering with businesses to fuel their growth. We collaborate closely with our clients, helping them innovate and expand by creating impactful designs and strategies.

Together, we transform ideas into reality, cultivating a cohesive environment where businesses can thrive and reach new heights.

Our approach goes beyond mere design; it's about building lasting partnerships rooted in understanding and shared goals. We aim to empower companies to not only meet their immediate objectives but also to thrive in the ever-evolving market landscape.

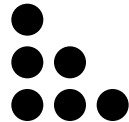
With nimandco, your growth is our passion, and together, we pave the way for a future of continuous success.





NO SPACE IN THE BOX TO GROW

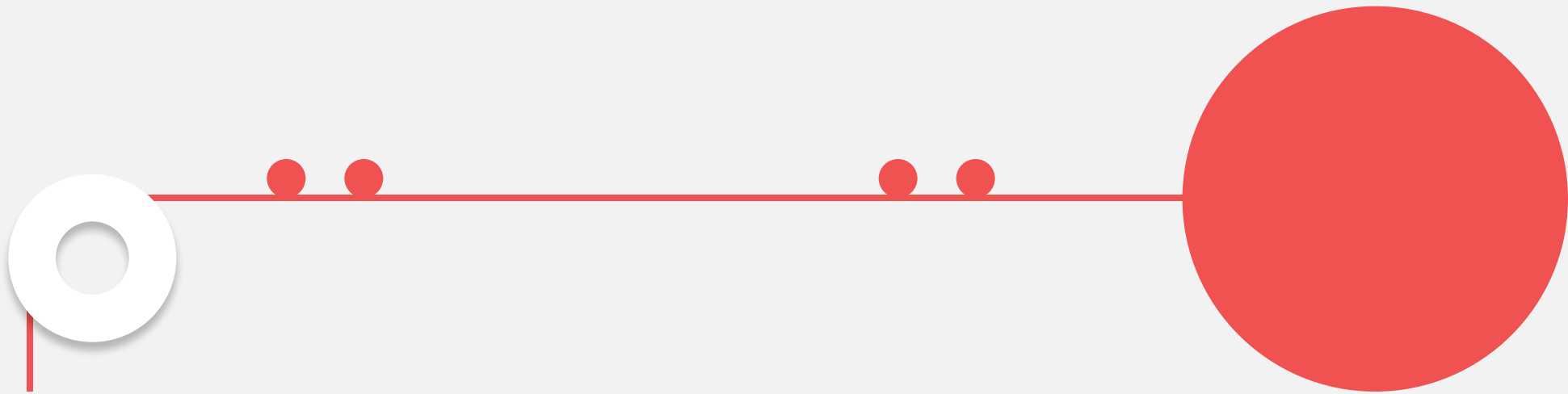
THINK OUT OF THE BOX





# CAPABILITIES

Our expertise spans comprehensive branding, web development, digital marketing, and creative design, tailored to drive impactful results for your business.



LOGO DESIGN &  
BRANDING

RETAINER  
SERVICES

WEBSITE DESIGN  
& DEVELOPMENT

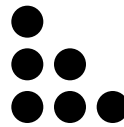
MOTION DESIGN &  
PRODUCTION

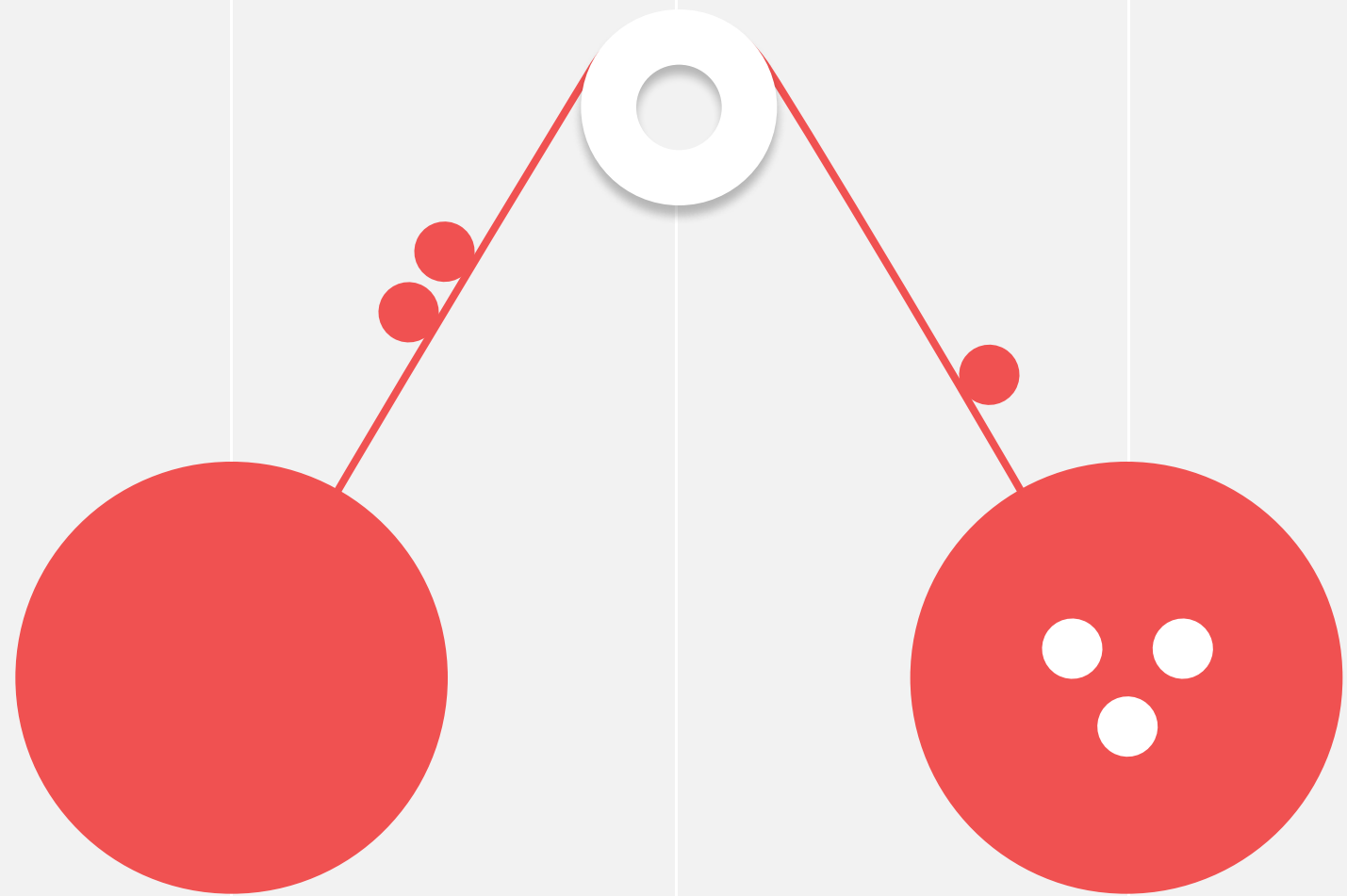
MARKETING  
SUPPORT

COPYWRITING  
SERVICES

MOBILE APP DESIGN  
& DEVELOPMENT

ALL OTHER CREATIVE  
DESIGNS





Sharing the Potentials

# RETAINER SERVICES

Consistent, on-demand access to our expert team, ensuring your projects receive ongoing support and creative solutions.

## COMPARE AND FIND OUT

Aspect	Full-Time Designer	Nim&Co Retainer Service
Cost	Higher salary plus benefits and overhead costs. <div>✗</div>	Fixed, cost-efficient monthly fee without additional overhead. <div>✓</div>
Expertise	Limited to the skillset of one individual. <div>✗</div>	Access to a diverse team of experts with varied skillsets. <div>✓</div>
Scalability	Difficult to scale up or down quickly. <div>✗</div>	Easily adjustable based on your design requirements. <div>✓</div>
Turnaround Time	May vary based on workload and capacity. <div>✗</div>	Consistently fast delivery due to a dedicated team. <div>✓</div>
Creative Perspective	May be limited to one person's vision <div>✗</div>	Diverse creative input from a team with fresh perspectives. <div>✓</div>
Technology & Tools	May require investment in design tools. <div>✗</div>	Access to the latest design software and tools at no extra cost. <div>✓</div>
Continuity	Risk of turnover and potential disruption. <div>✗</div>	Consistent service without interruption, ensuring project continuity. <div>✓</div>



The Bigger Picture

# MARKETING SUPPORT

From striking digital media designs that captivate online audiences to high-impact print media that leaves a lasting impression.

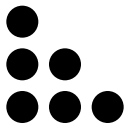
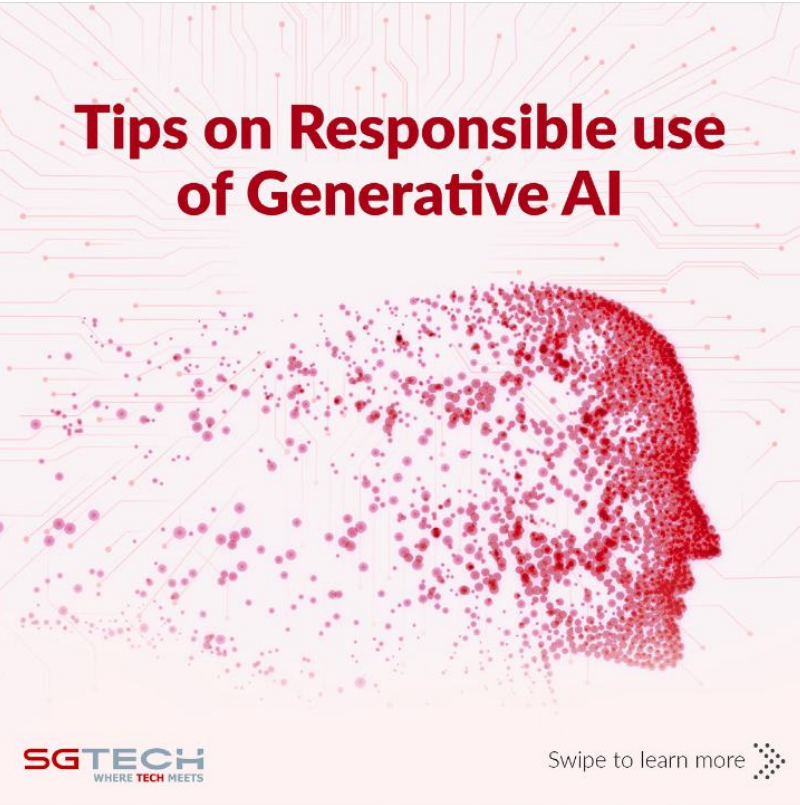
SOCIAL MEDIA GRAPHICS		BROCHURES AND FLYERS	
EMAIL NEWSLETTERS		BUSINESS CARDS	
WEB BANNERS AND ADS		POSTERS	
EBOOKS AND WHITEPAPERS		BILLBOARDS	
INFOGRAPHICS		PRINT ADVERTISEMENTS	
DIGITAL BROCHURES		PRODUCT PACKAGING	
LANDING PAGES		BOOKLETS AND CATALOGS	
ANIMATED VIDEOS AND GIFS		STICKERS AND LABELS	
POWERPOINT PRESENTATIONS		LETTERHEADS	
ONLINE MAGAZINES		BANNERS AND SIGNAGE	
APP INTERFACE DESIGNS		EVENT INVITATIONS AND CARDS	
WEBSITES AND MICROSITES		MENUS	





# OUR WORK > MARKETING SUPPORT

CREATE TRANSFORM THRIVE





# WEBSITE DESIGN & DEVELOPMENT

We craft visually compelling websites that seamlessly blend UI/UX design with robust development



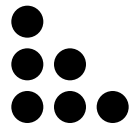
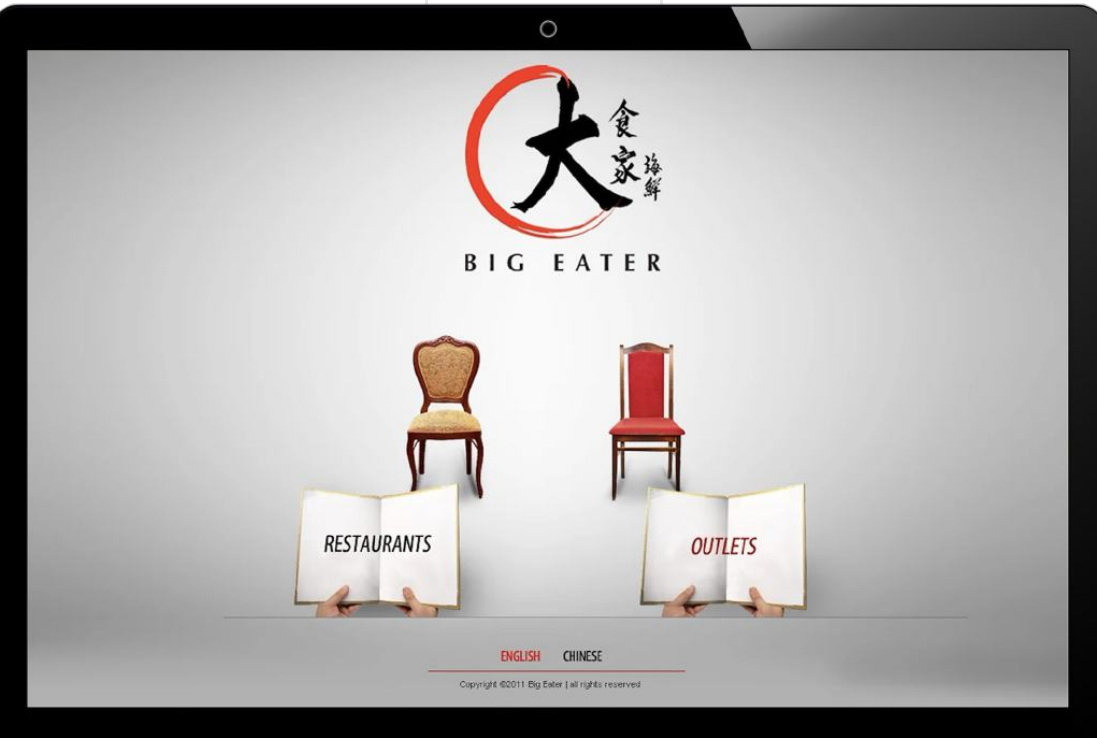
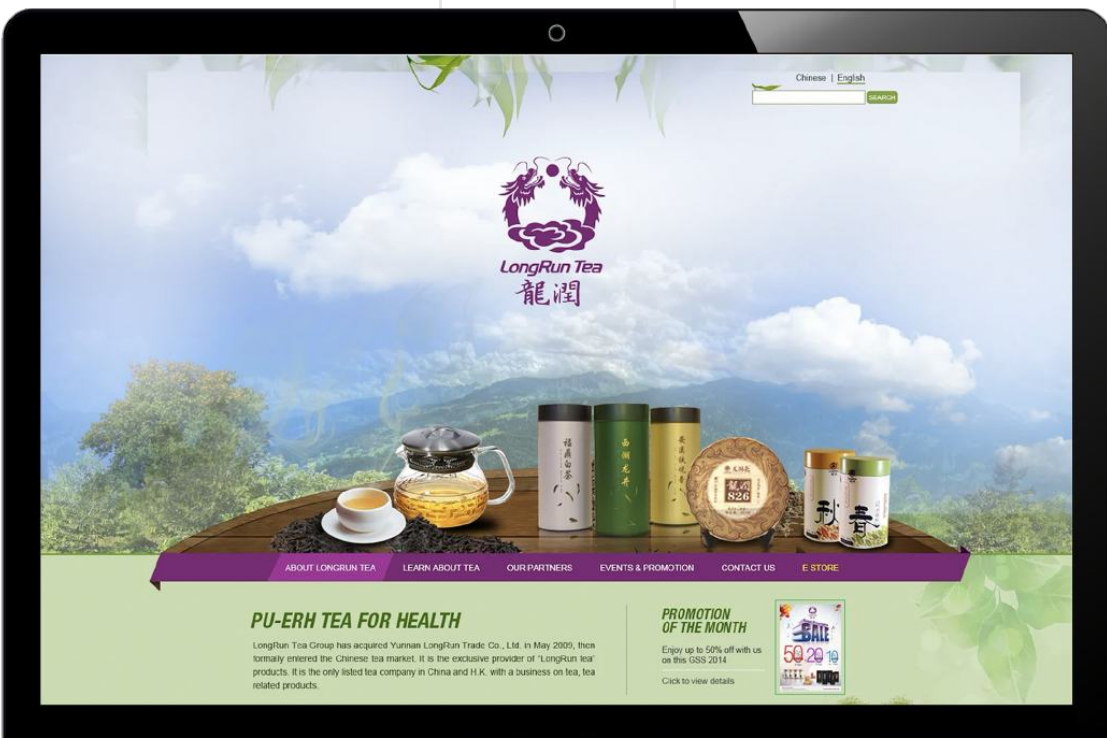
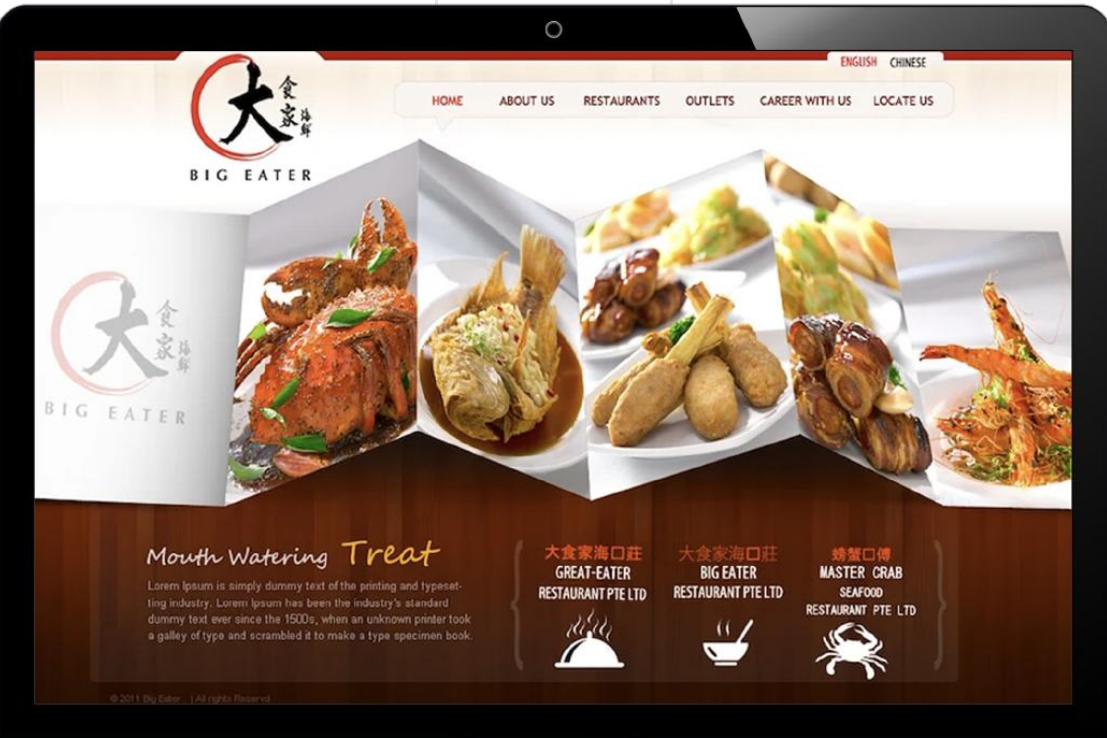
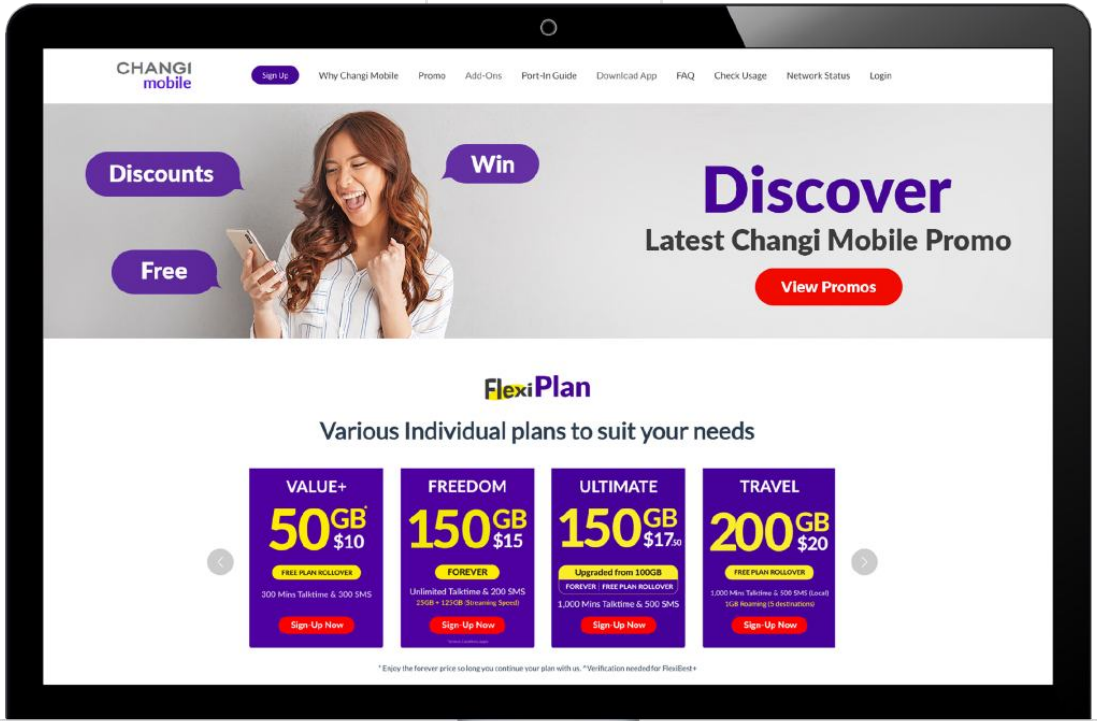
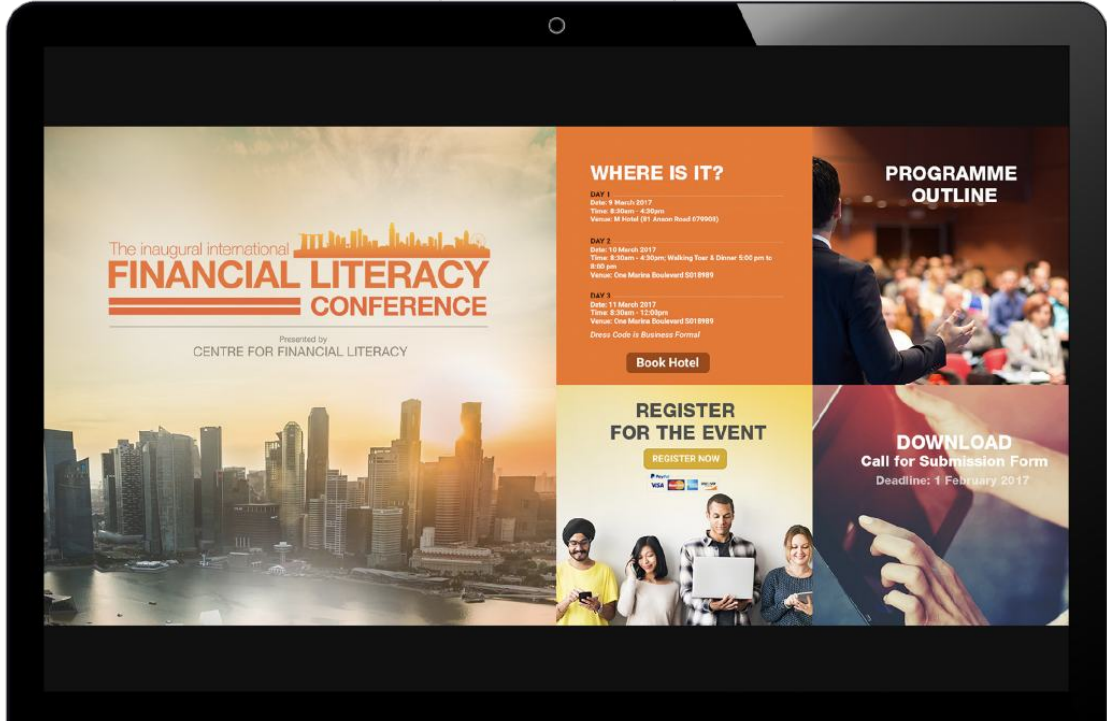
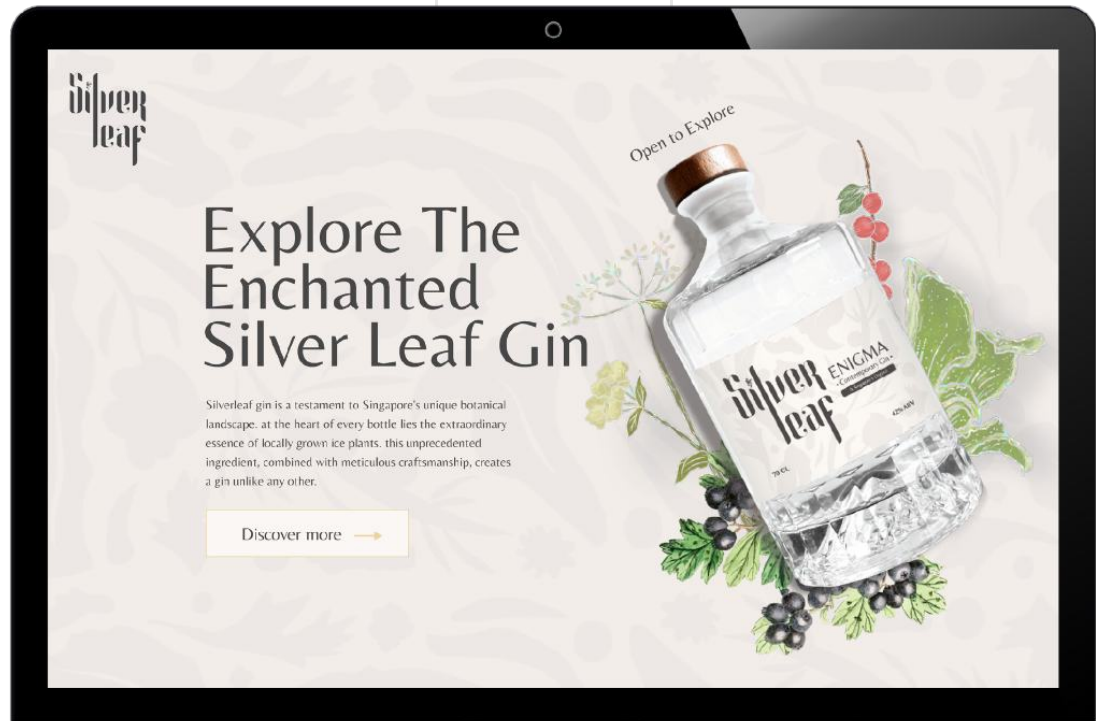
Ensuring your Space

CUSTOM WEBSITE DESIGN	WEBSITE REDESIGN	USER EXPERIENCE (UX) DESIGN	VISUAL DESIGN
RESPONSIVE WEB DESIGN	SEO-OPTIMISATION	WIREFRAMING AND PROTOTYPING	WEB APPLICATION UI/UX DESIGN
E-COMMERCE WEBSITE DESIGN	WEBSITE MAINTENANCE AND UPDATES	INTERACTION DESIGN	DESIGN SYSTEMS AND GUIDELINES
LANDING PAGE DESIGN	BLOG/NEWS WEBSITE DESIGN	USABILITY TESTING	DEVELOPMENT
(CMS) INTEGRATION	USER INTERFACE (UI) DESIGN	INFORMATION ARCHITECTURE	



# OUR WORK > WEBSITE DESIGN & DEVELOPMENT

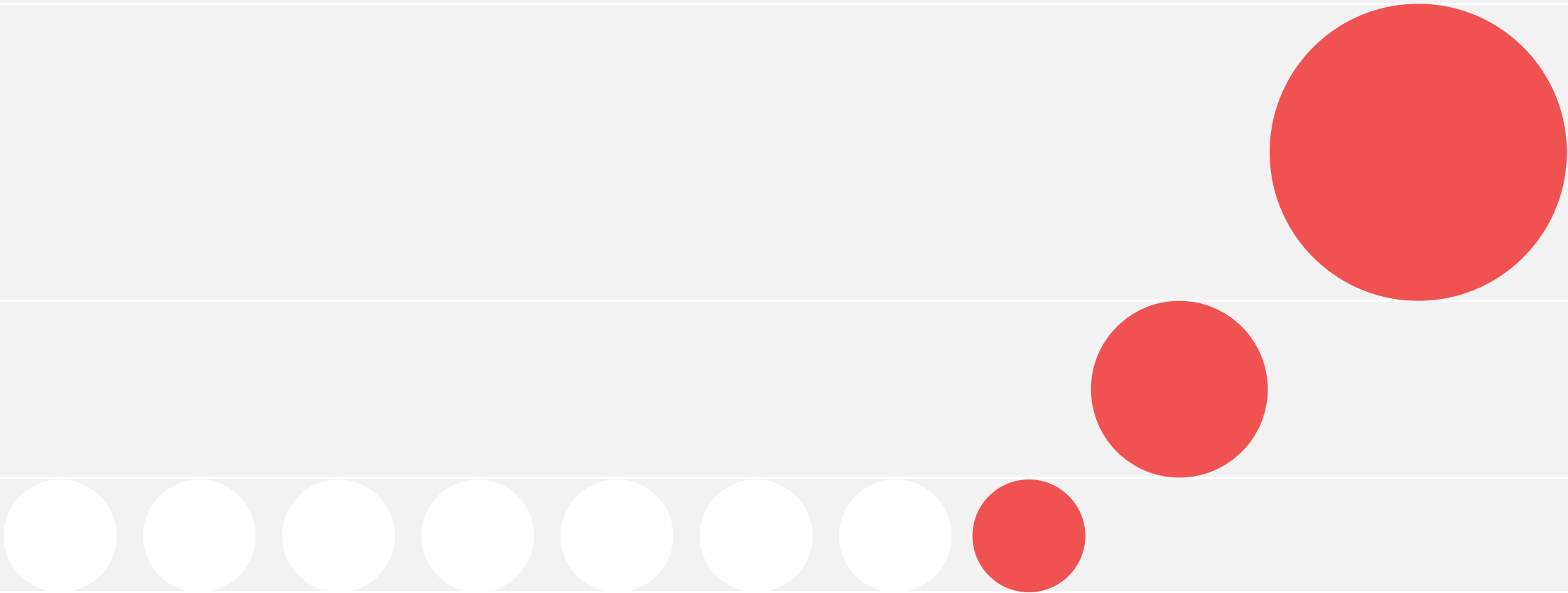
CREATE TRANSFORM THRIVE







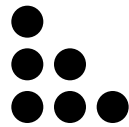
leveling up



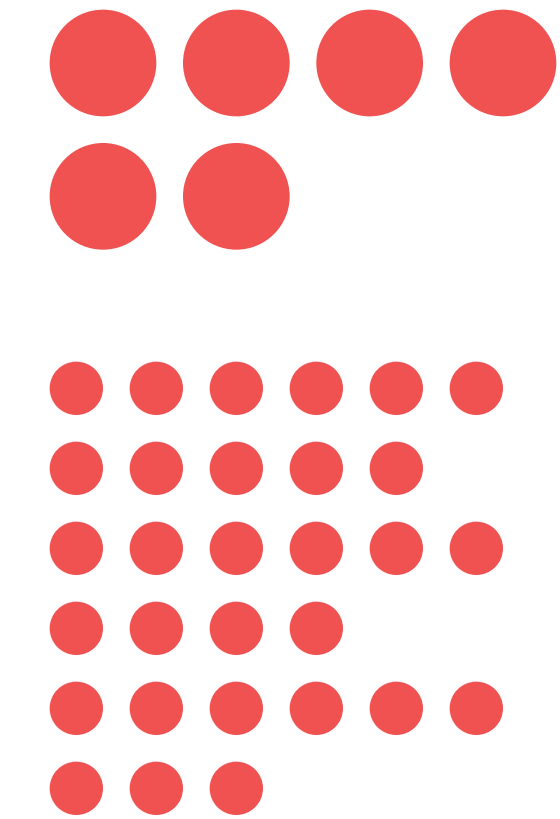
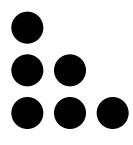
# LOGO DESIGN & BRANDING

We believe that a logo is more than just a symbol—it's the cornerstone of your brand's identity. Our expert team crafts distinctive and memorable logos that capture the essence of your business, setting you apart in a competitive market. We approach branding holistically, ensuring that every design element aligns with your vision and values, creating a cohesive and impactful

brand presence. From initial concepts to final execution, we are dedicated to delivering a logo and brand identity that not only looks impressive but also communicates your unique story and resonates with your target audience. We believe that a logo is more than just a symbol—it's the cornerstone of your brand's identity.







The Mind Game

# COPYWRITING

From compelling headlines to persuasive product descriptions, we craft copy that not only resonates with your audience but also drives results

BRAND STORYTELLING

WEBSITE COPY

PRODUCT DESCRIPTIONS

MARKETING CAMPAIGNS

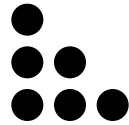
PRESS RELEASES- BLOG WRITING

BROCHURES & FLYERS

TAGLINES & SLOGANS

TECHNICAL WRITING

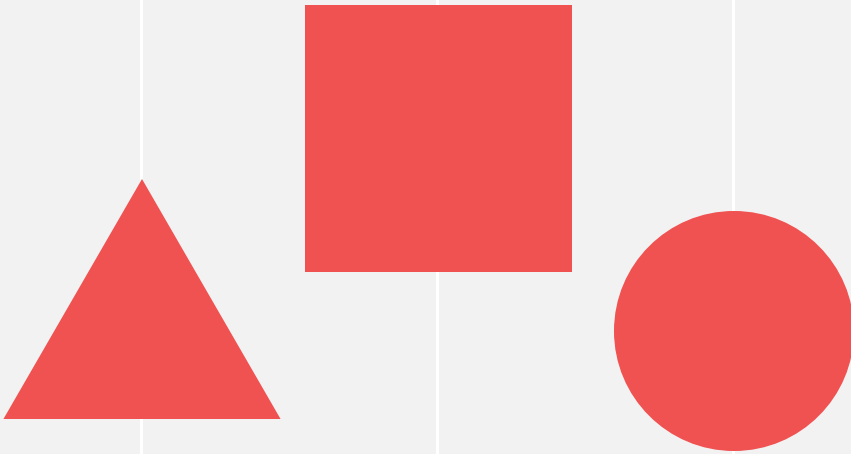
EDITING & PROOFREADING



# MOTION DESIGN & PRODUCTION

Our team crafts compelling visual narratives that blending creativity with precision to enhance your brand’s impact through motion graphics, animations, and video production.

Every Frame Matters



ANIMATED EXPLAINERS

TITLE SEQUENCES

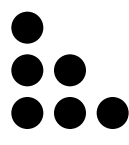
SOCIAL MEDIA CONTENT

INFOGRAPHICS

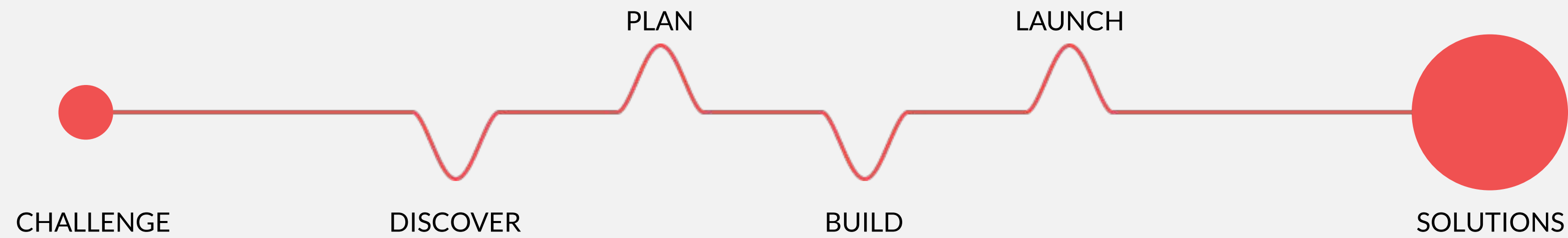
COMMERCIALS & ADVERTISEMENTS

CORPORATE PRESENTATIONS

PRODUCT DEMOS



# OUR APPROACH



UNDERSTANDING  
YOUR STORY

COLLABORATIVE  
DESIGN SESSIONS

CRAFTING WITH  
PRECISION

DELIVERY  
& BEYOND





# CLIENT ON-BOARDING



COMPLETE LEGAL  
REQUIREMENTS



CARRY OUT A  
QUESTIONNAIRE  
OR INTERVIEW



CREATE A RESOURCE  
MANAGEMENT PLAN



SET UP CLIENT  
REPORTING



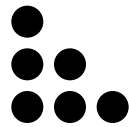
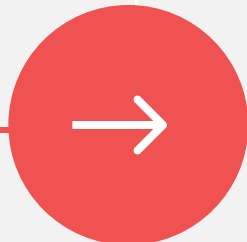
ESTABLISH  
PROCESSES

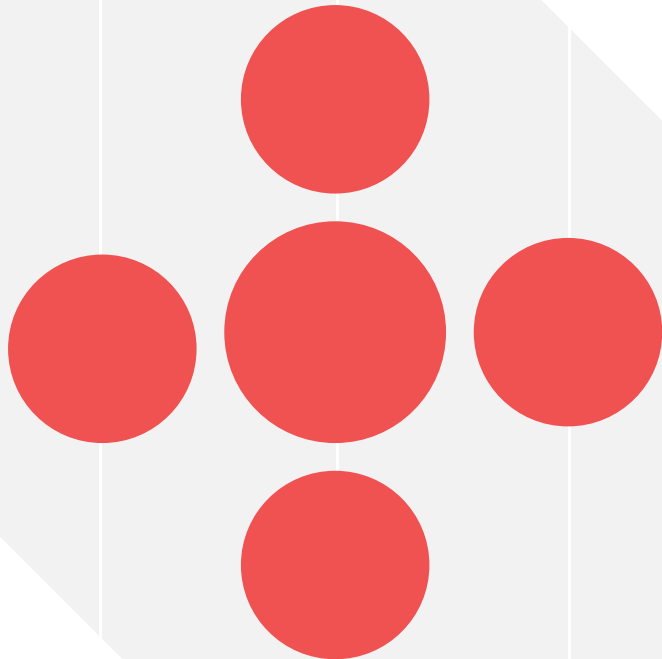
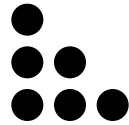


CREATE A SHARED  
WORKSPACE



SCHEDULE A KICK-OFF  
MEETING

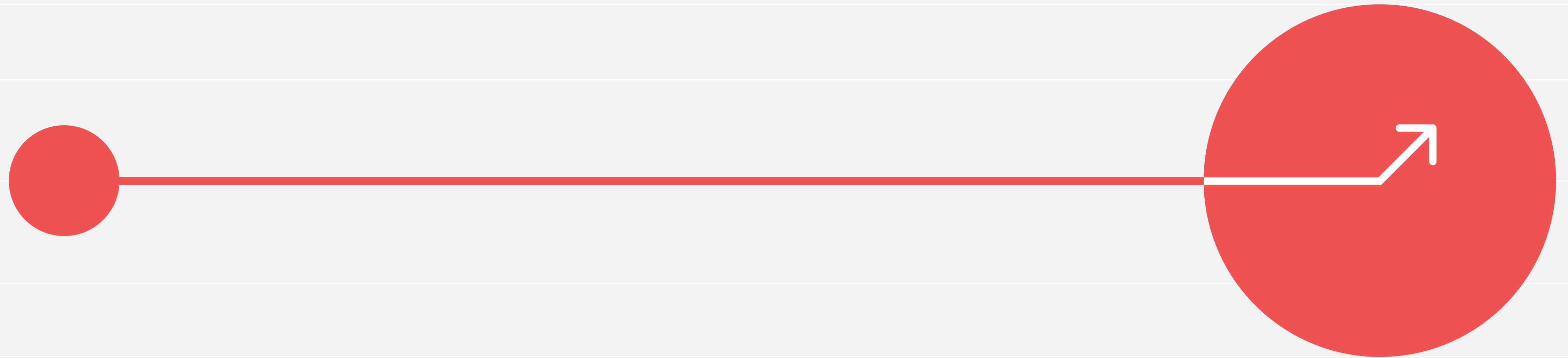




# WHO WE WORK WITH

Our clients are at the heart of everything we do. We have the privilege of partnering with a diverse range of brand, from innovative startups to established enterprises





# LET'S GET ALONG...

EMAIL

**[enquiry@nimandco.com](mailto:enquiry@nimandco.com)**

CALL US

**+65 8195 0749**

**Nim&Co.** 